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Creating Fan Pages with iFrames (use after March, 2011)

On March 11, 2011 Facebook changed its fan pages creations. It will not be possible to add the Static FBML application to your Fan Pages anymore.. This was commonly used by programmers to make "Fan" Pages looking great!

Many templates were developed for this purpose. It will not be possible to create new FBML apps and new Pages will no longer be able to add the Static FBML app.

Facebook will continue to support existing tabs, and you'll be allowed to edit your old ones, but you won't be able to add new ones! They are reverting to the use of iframes in canvas application pages (which is great for developers like us).....

.....Building Custom Facebook Fan Pages using iFrames

To build a custom Facebook Fan Page using iFrame for Tabs you must be a verified Facebook "apps" developer.

Scary maybe, but it isn't. You just need to verify your profile in the developers community.

Here's all you need to do to become an apps developer on Facebook.....

.....How to become a Facebook Apps Developer

Go to <http://facebook.com/developers>. Once you visit the URL, you'll only see the latest article from the Facebook's developer forum (It is recommended to subscribe to, it is a great source for good info). As a developer, this has always been the easiest way to get to apps...

Now you must click the "+Set Up New App" button. This button is found in the top right hand corner of the screen. Once you click this button, you'll see the following screen that gives you directions on how to become a verified Facebook Apps developer:.....

..... You will first be requested to give your iFrame for Tabs application a name. You can use your company name or anything. You must then accept the terms.

facebook 2 98 Search

Create Application [Back to My Apps](#)

Essential Information

App Name Cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.

Terms Do you agree to the Facebook Terms?

Agree Disagree

Create App

Then enter the security check.....

.....You will have to store the coding of your iframe. That can be on any website you control. Best to use a directory for that. The directory will has the code of this mini iframe website. For demonstration we use a simple template (included with this eBook) and uploaded it to: <http://lotconbiz.com/displaytest/> :
This looks like:



Green FarmVille Gardening

John Farmviller

Then at the bottom you need to define the Tab name, what will the name shown as link in your Facebook Fan Page. So the page form completed looks like:.....

.....Creating a Nice looking URL for your Fan Pages

Now as soon as you create a Facebook fan page you will be given a long “ugly looking” URL. Now personally, I would make sure that my URL sounds professional and is easy to understand. So if you are going to promote your Fanpage then you need to have a good looking URL people can remember.

So for example, for my Facebook profile if people want to contact me then they can head over to <http://www.facebook.com/LotConBizSolutions>

Now the best way to set your own URL is to head over to.....

.....How to Build a Community

By now, you understand that the community is what makes Facebook a success. Within the extremely large network that Facebook has, there are smaller networks and communities and all of them seem to be interconnected in some way.

But, how do you go about building a community on the site? Well, the community does not exist unless you have an extensive friends list. And, you will not have an extensive friends list unless you have an engaging profile. In other words, you need to have elements on your business Facebook Page that will make people want to take part.....

.....Is Facebook Good for Your Business?

If the numbers above are not yet enough to give you an answer for this question, think about this...

With Facebook you can:

- Gain exposure for your business that may lead to new clients or projects;
- Increase the credibility of your business through Facebook users' recommendations;
- Connect with the people in your network;
- Re-connect with business contacts you've lost touch with; and
- Meet new people and expand your business network.....

You can order the book [HERE](#)

Sales page: [Facebook Marketing Products](#)

Success!

Fred Lotgering

[LotCon Biz Solutions](#)

Fred Lotgering is a professional Internet Marketing consultant working from multiple locations around the world. He is dedicated to help to grow small and medium sized businesses by offering a variety of Internet Marketing tools! He is the owner of [LotCon Biz Solutions](#). ("LotCon" comes from Lotgering Consultanc. LotCon is registered in the Netherlands, soon also in Brazil).